



Hybrid DTF Transfers

Features, applications, savings and advantages





- Introduction to BONZAXFERS and Direct to Film (DTF) Technology
- Key Features and Innovations of BONZAXFERS
- Applications and Use Cases
- Advantages for Businesses and their Customers
- Best Practices and Future Trends





What Are Bonza Hybrid DTF Transfers?

Flexible DTF foundation

BONZAXFERS transfers combine the comfort and flexibility of Direct to Film with a hybrid build for premium decoration.

High-quality inks + film layers

A refined ink/film system delivers vibrant colour, crisp detail, and strong adhesion across many fabric types.

Enhanced sharpness and washability

The hybrid approach improves durability and image clarity, supporting premium customisation without sacrificing comfort.



In Australia, “**bonza**” is classic old-school slang meaning *excellent, top-notch, really good*. It’s the kind of word your uncle from the bush would throw out when something genuinely impresses him, warm, upbeat and unmistakably Aussie. So when something is described as “bonza”, it’s not just good; it’s **properly good**, the sort of quality that stands out and earns a nod of approval. Perfect fit for a product that’s meant to look sharp and perform every time.



Buy it by the Meter, apply yourself, sent as a Gang Sheet

Bonza by the Meter is your no-nonsense, high-impact solution for bulk transfer production, a full **330 mm wide × 1000 mm long** Gang Sheet loaded with vibrant, razor-sharp logos ready to press.

The finish is bold, saturated and commercial-grade, giving you the same punchy colour and crisp edges you'd expect from a premium supplier, but with the freedom to arrange as many logos, badges, chest prints and sleeve hits as you can fit into the metre.

It's efficient, it's clean, and it turns every sheet into pure value.

The real power, though, is what it unlocks **in-house**.

Running Bonza by the Meter means you control your turnaround times, no waiting on couriers, no minimums, no delays.

You can press on demand, replace a single damaged print instantly, fulfil micro-orders, and keep your workflow tight and profitable.

It reduces waste, boosts margins, and gives you the flexibility to say “yes” to jobs other decorators can't touch.

For apparel shops servicing clubs, teams, and small brands, it's the ultimate combination of speed, quality and independence, a metre of pure production muscle.



Durability, Colour, Washability

Wash Tested resilience
under use



Key statistic

100% colour intensity retained after 60+ domestic wash cycles and tumble dry.

What drives durability

Advanced polymer bonding and UV-resistant inks reduce fading and cracking versus typical transfer systems.

Wear performance

Transfers maintain flexibility after repeated stretching in sports and casual wear, supporting strong adhesion and longevity.



Apparel & Headwear Customisation & Branding

Why BONZAXFERS

Fast turnaround with a premium finish, ideal for small runs, Corporate branding, Promo drops and Event Merch.

Detail that tells the brand story

Supports detailed imagery and vibrant colour built for short-run, high-quality printed garments.

Market momentum

Hybrid DTF customisation is growing 20%+ annually, driven by demand for premium short runs & quality finishes.



Enhancing Creativity & Differentiation



Complex Color Gradients

Seamless blends and vibrant transitions expand design possibilities. Fewer constraints encourage experimentation.

Photographic & close PMS Matching

High-resolution, photo-realistic detail on apparel & headwear. Striking gradient finishes beyond standard printing.

Differentiation & Buying Intent

Distinct visuals help brands stand out. Consumers are **30%** more likely to purchase from a well represented business.





Optimal Application & Care

Application settings (critical)

Heat press: 135-140°C, (no hotter), consistent pressure, 8-10 seconds for reliable bonding.

Prep step

Pre-press garments to reduce moisture and improve adhesion consistency.

Position the Transfer

Apply Heat-Firm pressure, 135-140°C, (no hotter), consistent pressure, 8-10 seconds

Peel the Transfer Film

Straight after pressing, instant peel the film smoothly, (don't jerk it) from one corner to the opposite side.

Final Press (a Kiss only)

To ensure durability, quickly press again, count One – two

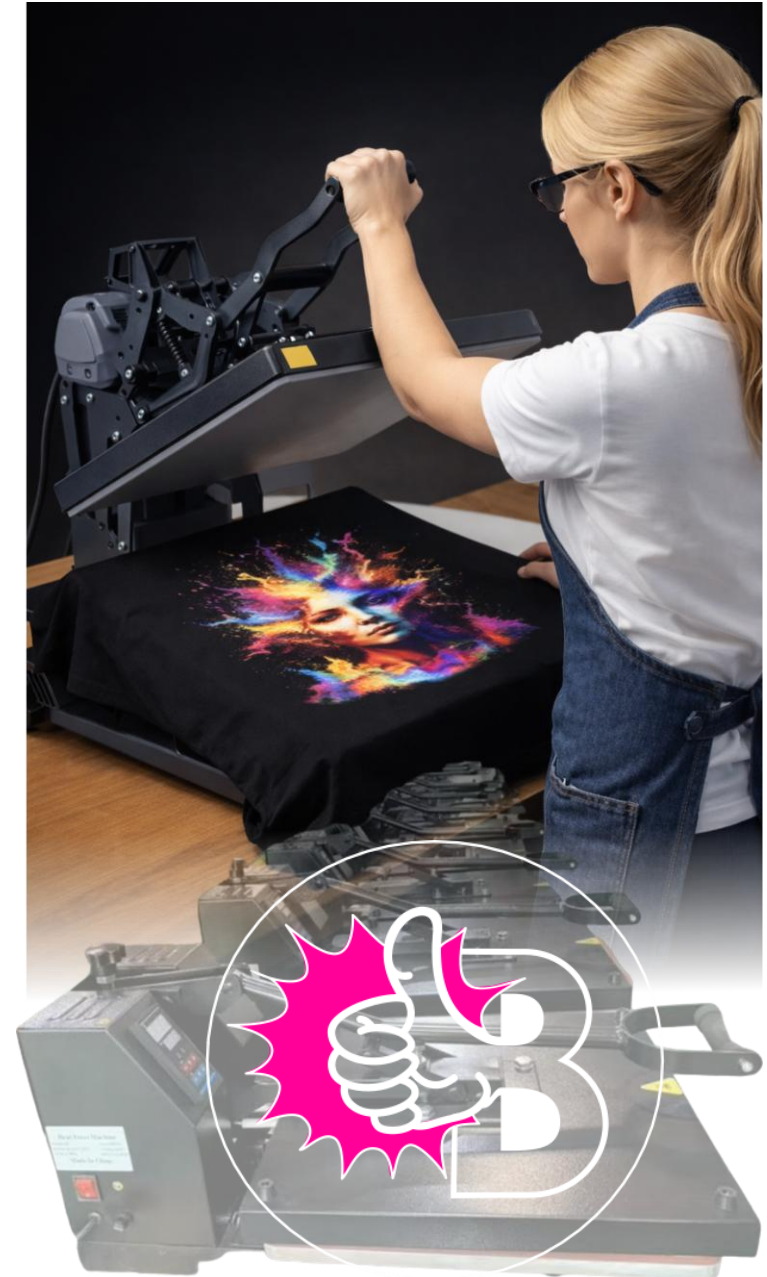
JOB DONE

Consumer Care

Smart People Cold wash; avoid bleaching to extend transfer life and preserve print quality.

Production reliability

Training + standardised protocols reduce print failures by ~20–30%.





Emerging Trends in the Direct to Film Industry

Ongoing innovation (timeline)

Now — Digital automation for faster customisation

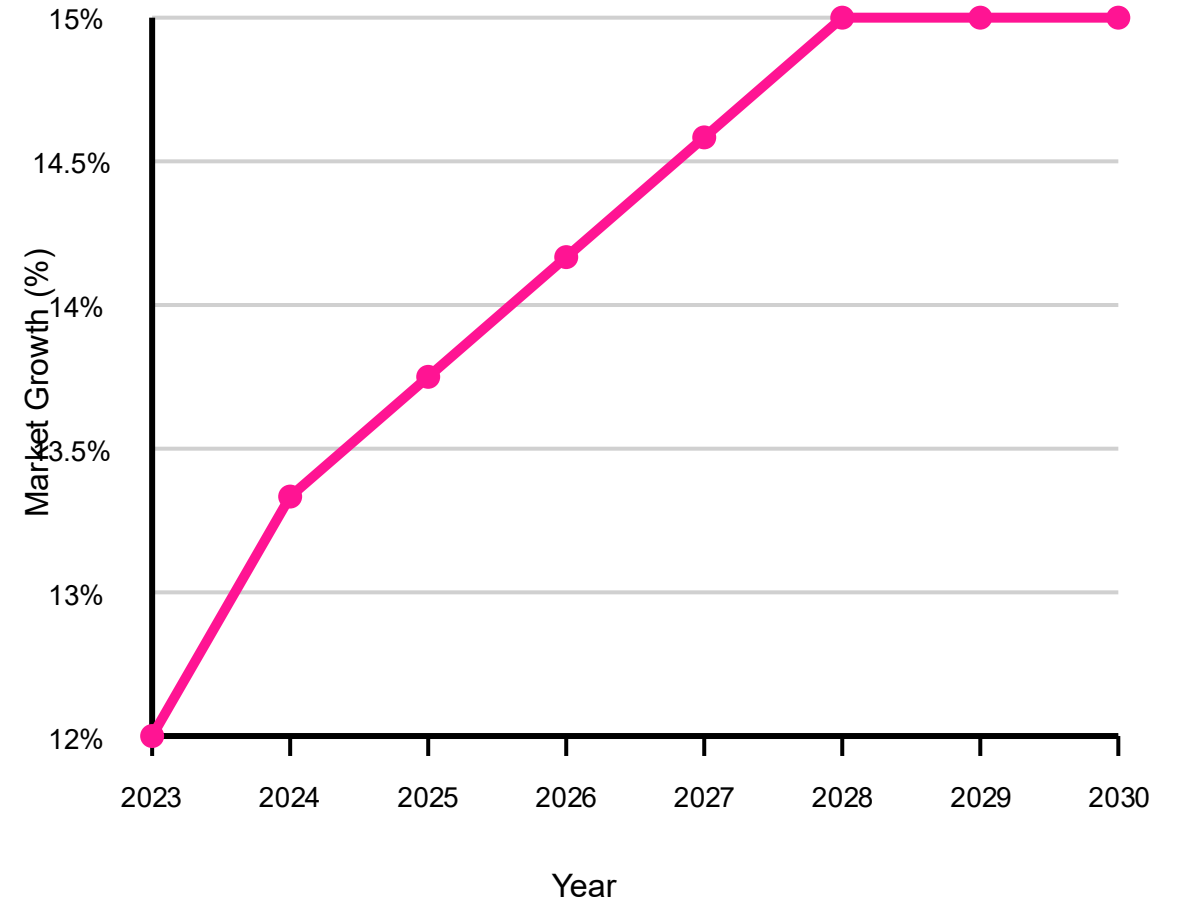
Next — Multi-layer films for richer tactile effects

Emerging — Smart inks enabling interactive apparel

2030 — Hybrid DTF will set new standards at the intersection of tech + creativity

Forecast: 15–20% annual growth through 2030, driven by personalised and sustainable fashion.

DTF Market Growth Forecast



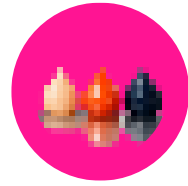


Premium Materials & Ink Compatibility



Premium PET Films

Optimised surface treatment improves ink adhesion while maintaining elasticity.



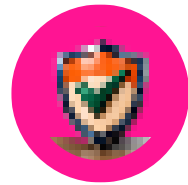
Hybrid Ink Formulations

Compatible with solvent, eco-solvent, and UV-curable inks to reduce clogging.



Print Quality & Vibrancy

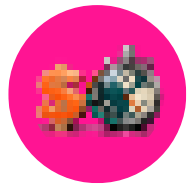
Delivers crisp detail and lasting colour vibrancy across supported ink types.



Structural Integrity

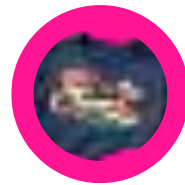
High-grade film + ink pairing supports durability through 60+ standard wash cycles.

Hybrid DTF vs Other Methods



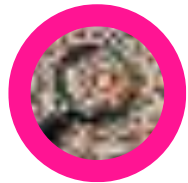
Cost

Low setup and efficient short-run production vs. screen printing.



Durability

Strong durability compared to vinyl that can crack and fabric limits.



Flexibility

On-demand, vibrant designs with fine detail support.



Substrate Compatibility

Works on natural and synthetic fabrics beyond polyester.



BONZAXFERS Redefine Garment Decoration



Advanced hybrid DTF

Premium hybrid transfer technology built for consistent, professional decoration.



Durable + vibrant

Long-wearing materials and rich color output for standout customisation.



Efficient + cost-smart

Fast workflows and strong value for both growing businesses and creatives.



Sustainable momentum

Sustainability benefits that strengthen BONZAXFERS' future-ready position.

Traditional vs Hybrid DTF Overview

01

Traditional DTF Process

Print on PET film, add powder, heat transfer to garments.

02

Hybrid DTF Innovation

Advanced inks + improved films for flexibility and durability.

03

Performance Improvements

Much better washability and colour retention.

04

Industry Adoption

Increasingly favoured for sportswear and frequent-use uniform garments.